



THE COMMITTEE MINUTES

for the meeting

Tuesday 19 May 2020



Present - The Right Honourable the Lord Mayor [Sandy Verschoor]

Councillor Hyde (Deputy Lord Mayor) (Chair)

Councillors Abrahamzadeh, Couros, Donovan, Hou, Khera, Knoll, Martin and Simms (Deputy Chair).

Acknowledgement of Country

At the opening of the Committee Meeting, the Chair stated:

'Council acknowledges that we are meeting on traditional Country of the Kurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations who are present today.'

Apologies and Leave of Absence

Apology:

Councillor Moran

Confirmation of Minutes – 5/5/2020 [TC]

That the Minutes of the meeting of The Committee held on 5 May 2020, be taken as read and be confirmed as an accurate record of proceedings.

Discussion Forum Items

1. Item 4.1 – Presentation - Free City Connector Service Update [TC]

Discussion Facilitators:

Mark Goldstone, Chief Executive Officer, City of Adelaide
Klinton Devenish, Director Place, City of Adelaide
Shanti Ditter, Associate Director, Design, Planning & Development, City of Adelaide
Daniel Keller, Manager Transport Services, City of Adelaide

Precis of topic:

The Committee was provided with information on the proposed changes to the City Connector bus service and discuss its future options.

During the presentation:

- Councillor Couros entered the meeting at 5.34pm
- Councillor Knoll entered the meeting at 5.40pm
- Councillor Abrahamzadeh entered the meeting at 5.42pm

The PowerPoint presentation utilised is attached for reference at the conclusion of the Minutes of this meeting.

2. Item 4.2 – Presentation – Data and Insights [TC]

Discussion Facilitators:

Clare Mockler, Deputy CEO & Director Culture, City of Adelaide
Megan Fink, Senior Consultant, Corporate Planning & Reporting, City of Adelaide

Precis of topic:

Utilising a PowerPoint presentation, The Committee was provided with an update on the latest data and information available on the early impacts of COVID-19 from a socio-economic perspective.

During the presentation:

- Councillor Martin left the meeting at 6.20pm, re-entered at 6.22pm, left at 6.35pm and re-entered at 6.38pm
- Councillor Simms left the meeting at 6.20pm, re-entered at 6.23pm, left at 6.25pm and re-entered at 6.30pm

The PowerPoint presentation utilised is attached for reference at the conclusion of the Minutes of this meeting.

3. Item 4.3 – Workshop – Recovery + Reimagine Project [TC]

Discussion Facilitators:

Ian Hill, Director Growth, City of Adelaide
Christie Anthony, Associate Director Community & Culture, City of Adelaide

Precis of topic:

Utilising a PowerPoint presentation, The Committee was provided with an update on actions taken to date to assist in the recovery of city businesses from the impacts of COVID-19 and seek further ideas.

During the discussion:

- Councillor Martin left the meeting at 6.44pm and re-entered at 6.44pm
- Councillor Couros left the meeting at 7.09pm

Item 4.3, distributed separately is attached for reference at the end of the Minutes of this meeting.

4. Item 4.4 – Workshop – Unsolicited Proposal Guideline [2019/00350] [TC]

Discussion Facilitators:

Mark Goldstone, Chief Executive Officer, City of Adelaide
Clare Mockler, Deputy CEO & Director Culture, City of Adelaide
Brett Kahland, Consultant Legal Governance, City of Adelaide

Precis of topic:

Utilising the PowerPoint presentation within the agenda, The Committee was provided with an opportunity to provide feedback to inform the review of the Unsolicited Proposals Guideline.

During the discussion:

- Councillor Couros re-entered the meeting at 7.11pm
- Councillor Martin left the meeting at 7.24pm
- Councillor Khera left the meeting at 7.38pm, re-entered at 7.45pm, left at 8.03pm and re-entered at 8.05pm
- The Lord Mayor left the meeting at 7.52pm and re-entered at 7.53pm

Closure

The meeting closed at 8.12pm.

Councillor Hyde (Deputy Lord Mayor)
The Committee Chair

Documents attached:

Minute 1 – Item 4.1 - Presentation - Free City Connector Service Update, PowerPoint Presentation
Minute 2 – Item 4.2 – Presentation – Data & Insights, PowerPoint Presentation
Minute 3 – Item 4.3 - Workshop – Recovery + Reimagine Project, Distributed separately

FREE CITY CONNECTOR SERVICE - UPDATE

Presentation Purpose:

To advise Council of the proposed changes to the City Connector bus service and discuss its future options

PROGRAM: PLANNING, DESIGN AND DEVELOPMENT

AUTHOR: Hugh Gallagher | APPROVING OFFICER: Daniel Keller

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ONE OF THE
WORLD'S FIRST
CARBON NEUTRAL
CITIES AND AN
INTERNATIONAL
LEADER IN
ENVIRONMENTAL
CHANGE

GREEN






Current Service Overview (98A/99A and 98C/99C)

- The Free City Connector service was expanded in 2014 to provide a service in the City and North Adelaide every 15-30 minutes, seven days a week
- The service provides for 17,000-18,000 passenger trips in a usual month and up to 20,000 passenger trips per week in festival season
- DPTI manages the service through the metropolitan east-west bus service provider Torrens Transit
- The service is funded jointly by City of Adelaide (CoA) and the Department of Planning, Transport and Infrastructure (DPTI).
- CoA owns three buses that are used to operate the service:
 - Tindo electric bus
 - 2 diesel buses
- Current Deed with DPTI to run the service was due to expire in December 2023; however, the Minister has provided notice of his intention to terminate the Deed on 30 June 2020
- The termination is a result of the reconfiguration of the metropolitan public transport network to improve efficiency, which includes the City Connector
- DPTI will be undertaking community consultation in May / June on metropolitan-wide changes to services, including changes to the City Connector route

Current Route

- The service currently operates in a loop covering North Adelaide, with a 30 minute frequency in each direction, and the City, with 15 minute frequency in each direction
- The current route creates some duplication with bus and free tram public transport services, including sections of:
 - Currie Street
 - King William Street
 - Hutt Street
 - Morphett Street
 - North Terrace

Service Route

-  City Connector
-  Metro Buses
-  Tram





Proposed Route:

- Is indicative only and may be subject to change following consultation
- Would operate an out-and-back service, with a 20 minute frequency in each direction for both the city and North Adelaide
- Removes duplication with the tram. Interchanges are proposed at:
 - Victoria Square
 - City South
 - Botanic Gardens

The current Montefiore Road, Hill Street, Jerningham Street and King William Road sections of the route would be removed

Operational cost savings are anticipated

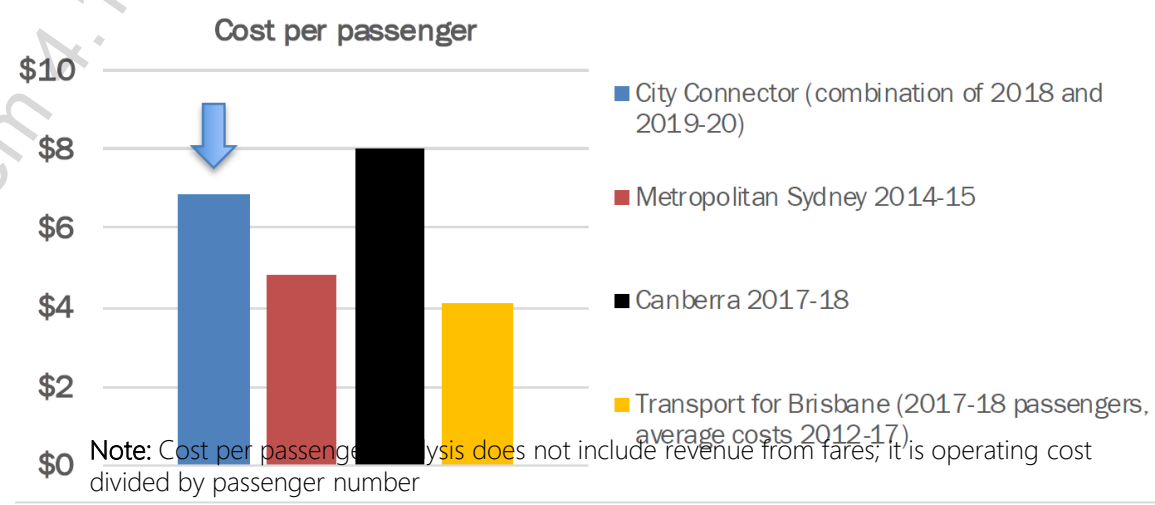
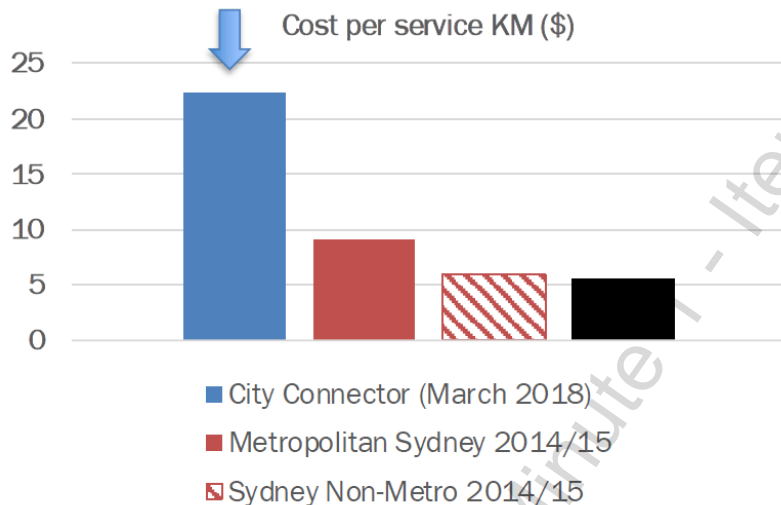
Service Route

-  Proposed City Connector
-  Tram



Cost of Operation

- Costs to Council to run the service are in the order of \$940k per annum
 - \$872k contribution to DPTI to operate the service (indexed)
 - \$8k electricity for Tindo
 - \$7k bus registration
 - \$50k maintenance
- CoA supplies three buses to run the service, which will require replacement at the end of their economic lives
- Cost comparisons to other bus services:
 - Cost per service km is more than double the cost of bus services in other cities, at approximately \$22/km (compared to Sydney and Canberra bus services which are below \$10/km)
 - Cost per passenger is approximately \$7 (fully subsidised by CoA and State Govt), which is high in comparison to other cities



City of Adelaide bus fleet

Council owns three of buses that operate the service:

- Tindo
 - Purchased in 2007
 - Major refurbishment to ensure DDA compliance ~2014/15
 - CoA is responsible for replacement batteries, required every ~5 years
 - All batteries replaced in 2012
 - An audit was undertaken in 2019, which highlighted most batteries will need to be replaced within the next ~12 months
 - Cost to replace and upgrade is in the order of \$250-300k with the following 2 options:
 - Replace batteries with same type (outlay may be able undertaken over a number of financial years)
 - Upgrade to lithium type with longer life (single outlay)
- 2 diesel buses
 - Purchased 2014
 - Total cost \$965k
 - Current depreciated value approximately \$609k
 - Buses have an approximate 25-year life
 - All maintenance is undertaken through the DPTI Contractor (Torrens Transit) at no cost to CoA

Covid-19 impacts

- The service was suspended on 6 April 2020, along with some other metro services
- Prior to its suspension, patronage was approximately 70-80% lower than usual at the same time of year (noting that accurate patronage is not available for the City Connector as patrons do not validate trips). Other DPTI services have been operating with up to 80% fewer passengers in the shutdown period
- Since suspension, CoA and DPTI have received less than 10 complaints and / or requests for information
- Most complaints have been able to be addressed by providing advice on alternate public transport services including bus and tram without requiring transfers between multiple services, noting that Seniors Card holders travel on public transport for free between 9am and 3pm on any weekday and all day on weekends and public holidays.
- No immediate plans to resume the service, with overall public transport usage remaining down 65%. Service will be reviewed along with other metropolitan bus services

Options for the service

	Continue Funding Existing Service	Co-Fund New Route with DPTI	Replace Bus with New On-Demand Service	Cancel Service
Opportunities	<ul style="list-style-type: none"> Retains existing routes, coverage and frequency 	<ul style="list-style-type: none"> Removes duplication with tram Integrates with revised Metro network 	<ul style="list-style-type: none"> Highly efficient compared to timetabled services Would highlight Adelaide as a progressive city 	<ul style="list-style-type: none"> Funds could be directed elsewhere Discuss with DPTI opportunity to provide free travel within the City and North Adelaide
Risks	<ul style="list-style-type: none"> Not supported by DPTI and co-funding may not be agreed CoA would have to fund surplus service costs 	<ul style="list-style-type: none"> Reduction in coverage (North Adelaide east, Melbourne St, Morphett St) 	<ul style="list-style-type: none"> Detailed investigation required before implementation An emerging approach, teething problems likely 	<ul style="list-style-type: none"> Reputational risk to Council Reduces city connectivity
Financial Implications	<ul style="list-style-type: none"> CoA may have to fund full service or cover shortfall High service costs remain 	<ul style="list-style-type: none"> Anticipated cost savings compared to existing Long-term 	<ul style="list-style-type: none"> Likely cost savings over bus 	<ul style="list-style-type: none"> Significant cost savings - \$1m per annum
Community Implications	<ul style="list-style-type: none"> Maintains current level of service 	<ul style="list-style-type: none"> Improved frequency to North Adelaide Reduced coverage Less confusing routes Reduced residential impact 	<ul style="list-style-type: none"> More direct and efficient than bus Users may take time to adapt Relies on technology 	<ul style="list-style-type: none"> Would reduce accessibility of the city

Next steps

- A report recommending a proposed approach will be presented at The Committee on 2 June 2020 and for final consideration at Council on 9 June 2020
- Following this, Council's position will be provided to DPTI

CITY DATA AND INSIGHTS

Workshop Purpose:

To provide an update on the latest data and information available on the early impacts of COVID-19 from a socio-economic perspective.

PROGRAM: STRATEGIC FINANCE AND PERFORMANCE

AUTHOR: Strategy and Insights | APPROVING OFFICER: Vanessa Godden
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CITY DATA + INSIGHTS

MAY 2020 | COMMITTEE WORKSHOP

PURPOSE OF WORKSHOP

To provide an update on the latest data and information available on the early impacts of COVID-19 from a socio-economic perspective.



WHAT'S HAPPENING?

The face of our City is changing

- Fewer people are coming to the city as many work from home or are no longer working
- Businesses have closed or moved to limited operating models. Some will not reopen
- Theatres, venues, and major institutions all closed
- Thousands of SA businesses have registered for the \$10,000 Emergency Cash Grants for Small Businesses

Australia is facing the worst economic contraction since the 1930s with potentially \$50bn wiped off the national economy

By June 2020:

National economic output **DOWN 10%**

Total Hours Worked **DOWN 20%**

Unemployment could reach **10%**

The impact overseas:

- **US economy** down by an annual rate of 4.8% when it had expected to grow by 2%
- More than 26 million people have applied for unemployment benefits
- Weaknesses in healthcare systems have been exposed
- Growth expected to contract at least 30% in the June quarter
- **China's economy** shrank by 6.8% in the March quarter

RETAIL AND BUSINESS

Pre-COVID The city economy was worth about \$19.45 bn (2018/19)

employed by
Hotels (SA) **26,250**

Activities undertaken by the ACB resulted in:

created
jobs **2,166**

bed nights
generated **235,000**

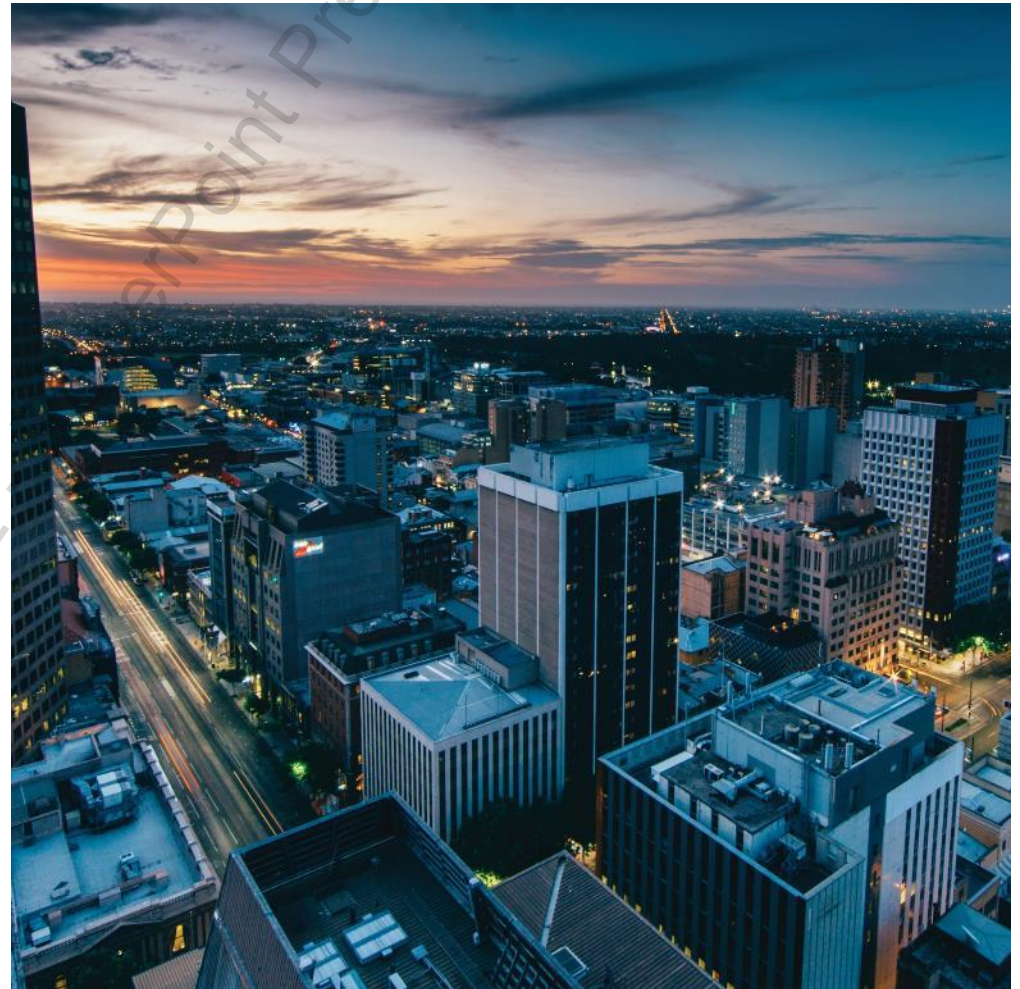
attending
delegates **50,000**

events
held **154**

economic benefit
(110:1 return) **\$260m**

These industries were adding the most \$\$ value:

- Financial and insurance services **\$4bn**
- Public administration and safety **\$2.2bn**
- Professional, scientific and technical services **\$2.1bn**
- Health care and social assistance **\$2bn**



RETAIL AND BUSINESS

Now...

We've been spending more on the essentials and discretionary spending is down. The ABS is reporting that older people in particular are likely to save their \$750 stimulus payments.

Australian retail turnover rose 8.5 per cent in March 2020:

food
retailing **up 24%**

other retailing **up 16.6 per cent**, and household goods
retailing **up 9.1 per cent**

online retail
turnover **up to 7%**

Of total retail turnover to March 2020
(was 6.6% in Feb 2020)

cafes, restaurants and
takeaway food services **down 23%**

clothing, footwear and personal accessory retailing **down 22.6 per cent** and department stores **down 8.9 per cent**

accommodation and
food services jobs in SA **down 40%**

jobs lost between mid-March to mid-April with the greatest
losses in South Australia (39.7% reduction)

The damage to businesses that rely on people coming in to the city is deep and long-lasting. Small businesses are the backbone of the city economy and they are the most vulnerable to shocks. Some businesses will not reopen. Those that do will be operating in a different environment.

INTERNATIONAL EDUCATION

Pre-Covid International education was SA's top export contributing \$1.92bn to the economy with nearly 44,000 international enrolments (about 25% of university students in SA). Every four enrolments equals one job in South Australia.

International enrolments (2019)

43,868

China

South Korea

Japan

Hong Kong

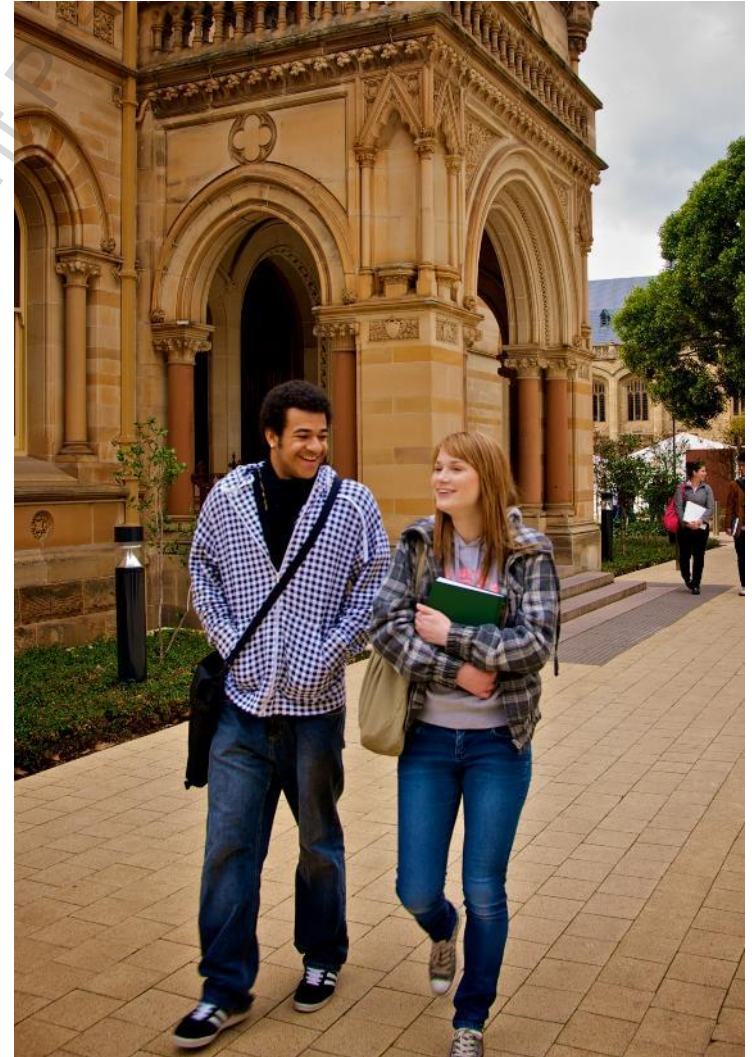
Vietnam

Nepal

India

Brazil

Countries where enrolments were experiencing strong growth in 2019:



INTERNATIONAL EDUCATION

Now...

Some universities are more exposed than others. Missed intakes disrupt university enrolments and their budgets for several years following.

Every \$1 lost in university tuition fees is another **\$1.15 lost in the broader economy** due to international student spending.

International **students are a source of migrants** and migration is the backbone of our population growth.

Absence of international students may also be contributing to a **rental market downturn**.

International student visa arrivals **down 18%**

Arrivals to South Australia in March 2020 compared to March 2019

university sector economic impact **down \$19bn**

National estimated cumulative losses over three years

**What are going to be the new source markets for international education in the future?
What is the City of Adelaide's role in reviving the sector?**

ARTS AND CULTURE

Pre Covid-19 small bars, live music, festivals and the activation of laneways in the City continued to thrive.

In 2019 an estimated 6.77m people attended festivals and events in the city and Park Lands and domestic and international visitor nights were at 6.18 million and 3.67 million respectively.

Live Music Gigs

1,315

in Adelaide metro area, May 2019
23% up on the previous year

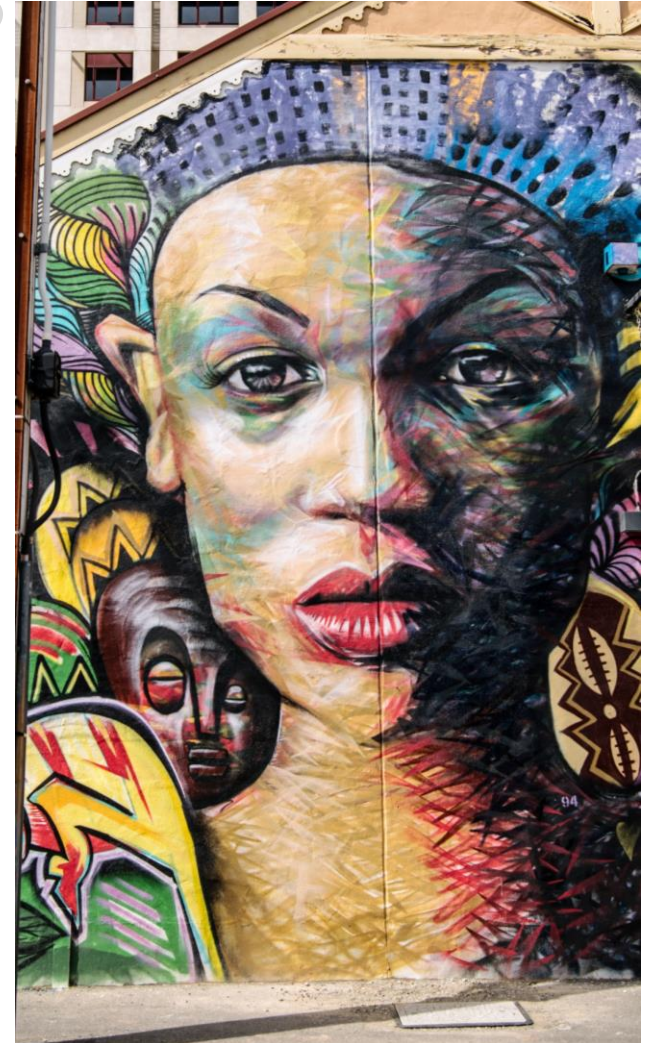
**Adelaide Fringe
Adelaide Festival
Santos TDU
Womadelaide
Superloop
Adelaide International
OzAsia
Christmas Pageant**

4,253,631

Estimated attendance (2019)

\$353.4m

Total estimated economic impact of these festivals and events



ARTS AND CULTURE

Now...

Our events and festivals scene will look different. The disruption of our normally full calendar of events and the closing down of venues will see economic and visitation impacts for some time.

Government restrictions have seen the temporary closure of the hospitality industry with major impacts in the wider sector including a reduction in accommodation and food services industry and arts and culture industry employment. City hotels are anecdotally reporting they are currently operating at 5% capacity. Federal and State Governments have announced a three stage approach to 're-opening' the economy over the next several weeks.

accommodation and
food and services

down **25%**

national job losses to industry in the three weeks
14 March to 04 April

arts and culture
industry

down **19%**

national job losses to industry in the three weeks
14 March to 04 April

**What will these numbers look like Post Covid-19, if and when consumers return to the sector?
What will post Covid-19 mean for venue management? Artists? Hotels? Small bars and businesses?**

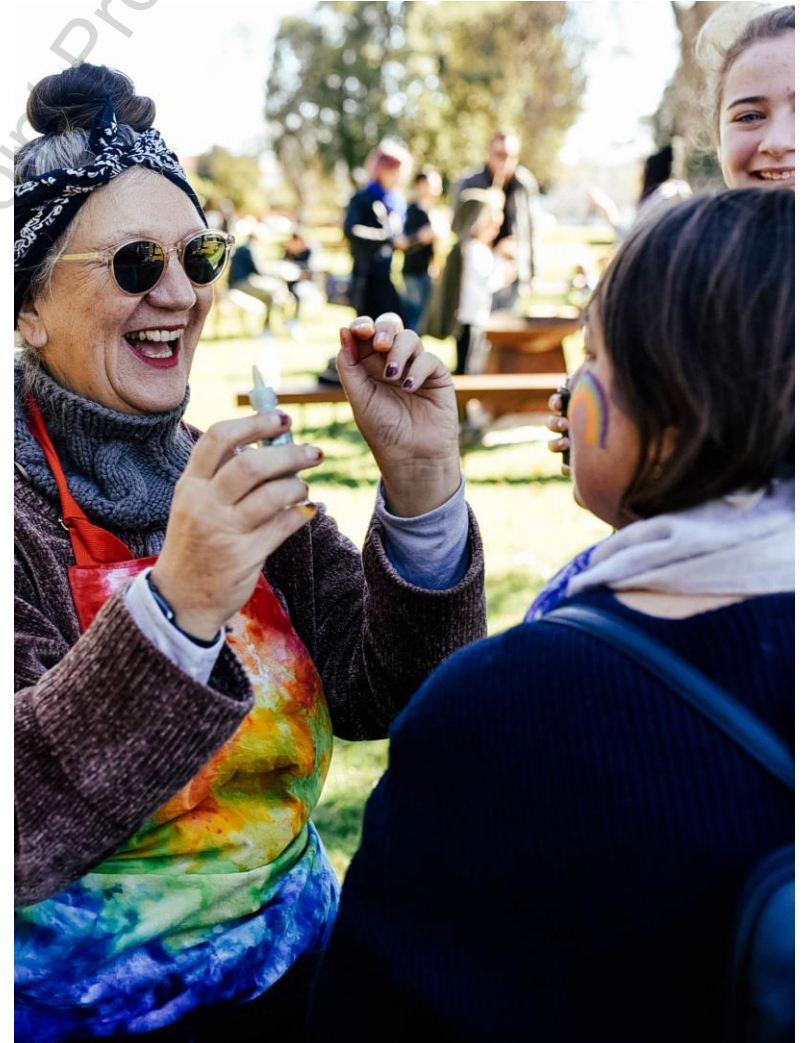
HOW ARE PEOPLE FEELING?

Pre-COVID our community was feeling...

ABS National Health Survey 2017/2018 and now (March/April 2020)

restless / fidgety	24%	42%
felt nervous	20%	35%
everything is an effort	22%	26%
felt hopeless	9%	11%
depressed (and nothing could cheer you up)	8%	7%

The survey asked Australians aged 18 years and over about their emotional and mental wellbeing over the period mid-March to mid-April. These feelings are associated with experiences of anxiety and depression. Respondents were asked how frequently they felt: Nervous; Hopeless; Worthless; Restless or fidgety; That everything was an effort; and So depressed that nothing could cheer them up.



HOW ARE PEOPLE FEELING?

Now...
Although restrictions
are easing we may
not rush to go out

SA consumer
confidence is shaken:

43%

believe the next 12 months
will be worse than now

36%

anticipate **financial
security to worsen**

21%

are feeling a
decline in wellbeing

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Post Covid-19
will you...

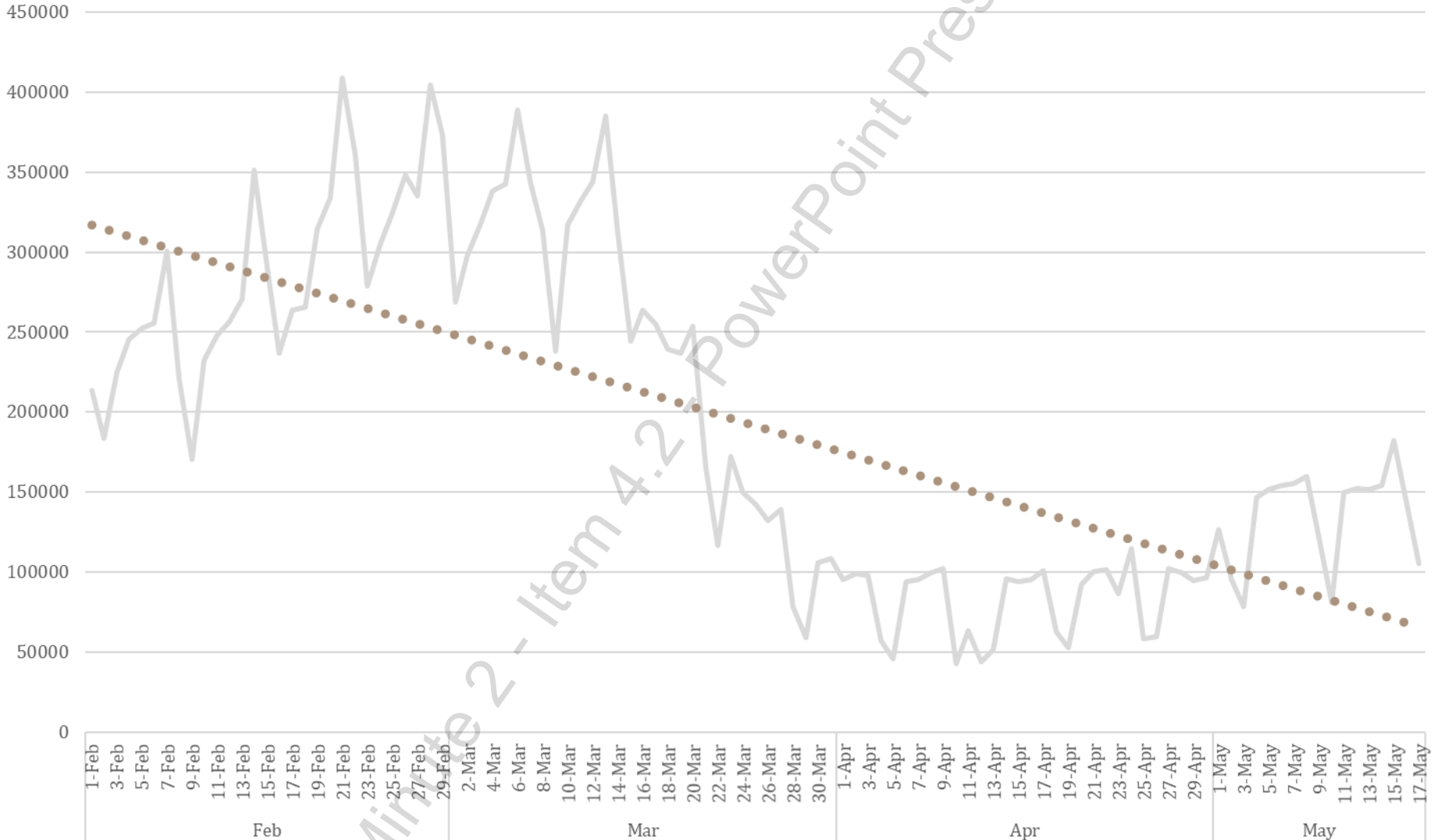
go to a bar or restaurant	41%
get on an aeroplane	19%
attend a large event	12%

When will 'things
go back to normal'?

less than 6 months	23%
between 6 - 11 months	33%
more than 12 months	41%

"The results pose complex questions for governments as they begin to roll back restrictions, and also for businesses that may be in a position to reopen in an incredibly uncertain environment." (ABC, National Survey April 2020)

COA DEVICE COUNT (FEB-MAY 2020)



NEXT

There is new data, information and insights available regularly.

A range of publically available tools are still accessible, with the 'ID' websites updated regularly.

- **City of Adelaide (Economy, Wellbeing, Park Lands and general data)**
<https://www.cityofadelaide.com.au/about-adelaide/research-statistics/>
- **Economy ID**
<https://economy.id.com.au/adelaide>
- **Community Profile (ID)**
<https://profile.id.com.au/adelaide>
- **Population Forecasts**
<https://forecast.id.com.au/adelaide>
- **Australian Bureau of Statistics**
<https://www.abs.gov.au/>

Sources in this presentation:

Retail and Business:

- 'Coronavirus shutdown costing Australian economy \$4billion a week as National Cabinet prepares to assess restrictions', ABC News, 5/5/2020
- 'Coronavirus: US economy shrinks at fastest rate since 2008', BBC News, 29/4/2020
- 'China's virus-hit economy shrinks for the first time in decades' BBC News, 17/4/2020
- Australian Hotels Association (SA)
- Adelaide Convention Bureau Annual Report 2018-19
- Adelaide Economic Profile by Economy .id
- ABS, Retail Trade, Australia, March 2020
- 11,300 small businesses register for \$10,000 emergency grants, Media Release 15/4/20

International Education:

- 'International education overtakes wine as SA's No.1 export' SA Premier Media Release, 16/12/2019
- 'SA international students to get hardship payments of between \$500 & \$1000', Mix 102.3,
- Australian Education Network, Student numbers at Australian Universities 2018
- 'Australian universities could lose \$19bn in the next 3 years: our economy will suffer with them' Mitchell Institute, 17/4/2020

Arts and Culture

- ABS, Weekly Payroll Jobs and Wages in Australia', 21/4/2020
- Econsearch (2027) Economic Contribution of the Music Industry in the City of Adelaide to South Australia, 2015/16
- Music SA, Live Music Census 2019

Wellbeing:

- South Australia – State of Mind, Square Holes Research, March 2020
- 'Australians may not be ready to go back to normal even if coronavirus restrictions are lifted, survey finds', ABC News, 6/5/2020
- ABS, Household Impacts of COVID-19 Survey, 14-17 April 2020, 1/5/20

RECOVER + REIMAGINE

Workshop Purpose:

To update Council Members on actions taken to date to assist in the recovery of city businesses from the impacts of COVID-19 and seek further ideas.

PROGRAM: Director Growth

APPROVING OFFICER: Ian Hill

Recover + Reimagine

KEY QUESTIONS



In the context of the Impact, Cost and Time principles:

- Do Council Members have any further ideas for investigation and potential delivery in the next few months?
- Are there any particular community led initiatives that you would like us to explore?

Minute 3 - Item 4.3 - Distributed Separately









KEY MESSAGES

- Update on actions taken and projects which are being investigated. These are aimed at assisting city businesses to take advantage of the relaxation of restrictions that had been imposed by the State Government due to COVID-19.
- Recovery engagement with Council Members to date has included:
 - CEO update session on 15 April 2020
 - Detailed summary emailed 30 April 2020
 - Direct phone contact seeking Ideas on 7 May 2020
 - Survey from the Lord Mayor on 8 May 2020
- A new ideas engagement tool seeking community input has been developed and is live.

Recover + Reimagine COMMUNICATIONS TO COUNCIL MEMBERS



Recovery + Reimagine Update #1

 Ian Hill
To  Alexandria Hyde;  Anne Moran;  Arman Abrahamzadeh OAM;  Franz Peter Knoll;  Helen Donovan;  Jessy Kherra; +5 others
Cc **Executive**;  Ben Saint;  Carole Johns;  Council Liaison Officer

30/04/2020

Dear Lord Mayor and Councillors

Further to the Special CEO briefing re our response to Covid-19 on 15/4 I wanted to update you regarding our Recovery + Reimagine work to date.

In summary we have:

- established a small cross portfolio working group to coordinate recovery activity. The group is meeting twice a week to ensure we are prepared to roll out initiatives subject to health advice changes relating to current restrictions.
- been working to keep our community connected during the current period. This has been done primarily through Council's website and social media channels under the banner of "Stay Connected". Our ANZAC Day content, particularly the lone piper playing Amazing Grace on the Town Hall Balcony has had over 31,000 Facebook shares.
- regularly been updating the COVID-19 information page and FAQs page on Council's website which is attracting 4 times as many visitors as the CoA home page. The page remains an important source of information for the public with over 1,000 daily views.
- received feedback from our tenants around the \$4m COVID-19 Response Package, which has been extremely positive
 - "Thank you to the Council for helping all of us through this difficult period." (a small business)
 - "Thank you for the rent freeze." (hospitality business)
 - "Thank you for providing the rent relief during these difficult times." (transport company)
 - "We are extremely grateful for the councils (sic) decision to waive the rent for the next 3 months." (hospitality business).
- activated the Small Business Task Force which has provided direct advice to over 70 small business owners and almost 200 visitor economy stakeholders, as well as providing weekly electronic updates to almost 8,000 subscribers on grants, insights and sharing initiatives by CoA, industry organisations and State and Federal Governments.
- we are currently finalising an agreement with Business SA to provide **additional** and ongoing services for city businesses. This will continue beyond Covid-19. Business SA continue to provide invaluable support around grants, cash flows, industrial relations etc
- grown the UPark Plus initiative to more than 6,000 accounts allowing customers to register and park at any of our UParks for a flat rate of \$8 per day for April and now extended to May. Importantly we have created an online platform to engage directly with UPark customers. <https://www.upark.com.au/upark-plus/>

I will be providing a more detailed update at next Tuesday's Committee meeting. This will include some specific mechanisms that enable us to gather information and ideas from Council Members on how we can best "welcome back" city users to Adelaide.

Keen to unlock your ideas as well as those that your constituents are raising with you.

Your support is greatly appreciated at a really challenging time for our city.

Cheers

Ian

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COUNCIL MEMBER IDEAS

Council Member Ideas




All fields marked with an asterisk (*) are required.

Introduction

Thinking about the **four community outcomes in the City of Adelaide Strategic Plan 2020-2024** and recovering our city at this time, please provide your ideas about how Council can support this:



Input into CoA Recovery Plans

 Ben Saint on behalf of Sandy Verschoor
To **Council Members**
Cc **Executive**;  Kathryn Calaby;  Ben Saint

Fri 8/05

Dear Members

On Tuesday night we talked through some of the challenges facing the City of Adelaide as we move into the recovery phase following in the impacts of COVID-19. Our Executive also went through some of the immediate actions we've taken to respond and support our businesses and community through this time.

It is clear that these unprecedented times call for new and different ways of thinking and I have asked our Administration to provide a way to include our ideas ahead of formulating recovery plans for further Council consideration.

To begin this process, the Administration are creating an online platform to capture ideas which we can use to support our city in its recovery. The project team are seeking our input and will assess ideas against a quick win framework using three criteria: viability, cost and impact.

I encourage you to share your ideas by clicking [HERE](#). Please do not share this link with the community, as the public site will look a little different and be activated shortly.

This will be launched to the wider community next week by promotion online, through social media as well as through our many networks. We will send you a link to the community site once it's active to enable you to share it with your networks then.

I also look forward to further exploring the new ways in which we can support our city to recover at our workshop on Tuesday, 19 May 2020.

Thank you for helping us to reimagine our city and the possibilities for our Council and community.

Regards

Sandy

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Recover + Reimagine

COUNCIL MEMBER IDEAS



The Advertiser 

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THE MESSENGER | CITY

CITY

Adelaide city councillors share their wishlists to help CBD recover from COVID-19

Would 24-hour shopping in the CBD lure back visitors after COVID-19? How about “Magical Musical Mystery Tours” or free parking at night? Adelaide city councillors have been brainstorming – see their ideas here.



The Committee Meeting - Minutes - 19 May 2020

Lord Mayor Sandy Verschoor

- A 24-hour sidewalk sale in Rundle Mall, with shops lit up and musicians playing to create a party atmosphere.
- Tours celebrating the city's UNESCO City of Music status, with good food and wine. Small groups of people would be taken on a “magical musical mystery tour”, experiencing different types of music in unusual places, giving everyone a chance to rediscover the city.

Deputy Lord Mayor Alexander Hyde

- An all ages coronavirus after party with entertainment and fireworks.
- Looking into a permanent 10 per cent rate reduction to help stimulate the economy and investment.

Cr Phillip Martin

- Extending outdoor dining and closing roads at times to accommodate extra diners at cafes and restaurants.

Cr Jessie Khera

- Push the Federal Government to treat recovery as a “post war” situation, pointing out that it essentially has a deficit luxury and can issue its own currency to invest in major infrastructure projects that Local Government will help deliver.

Cr Anne Moran

- Mainstreet investment with a focus on helping the little cafes and eateries that need the council's support.

Cr Franz Knoll

- Lighting up and celebrating the city and the parklands to get the public back into the city, while practising social distancing.

Cr Robert Simms

- Make city and North Adelaide streets more inclusive of cyclists and pedestrians by introducing pop-up bikeways, widening footpaths for pedestrians and reducing speed limits in key areas.
- Source government funding to build a social housing hub in the CBD to provide shelter for the homeless, as well as act as an economic stimulus and create jobs.

Cr Simon Hou

- Provide free carparking in the city after 5pm to encourage reactivation in the evenings.

Cr Mary Couros

- Investigate ways the council can host more events that showcase the best of the state's food, wine, fashion, art, music and sport all year round, starting with a Christmas in July event.

Cr Arman Abrahamzadeh

- Investigate a mobile application that tells the user everything about Adelaide and North Adelaide. It can be used to learn more about shopping, heritage, parklands, transport and tourism.

Cr Helen Donovan

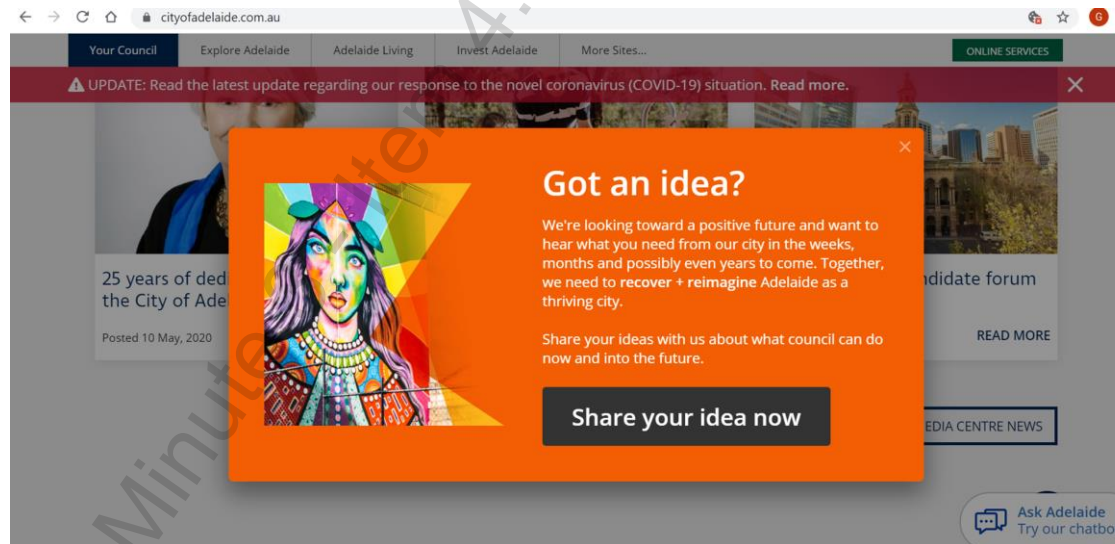
- Focus on strategic investments that yield multi-layered, lasting benefits for residents, businesses and visitors to the city.

Recover + Reimagine

IDEAS ENGAGEMENT TOOL



- Opened on Tuesday 12 May for community input. The tool is promoted through all CoA social media channels.
- Ideas for both immediate response and longer term actions for consideration are welcomed
- We are looking to group ideas under common themes to investigate and implement
- Users are requested to provide an email address when submitting their ideas. This allows us the ability to round back to submitters on the outcome of their ideas



Recover + Reimagine

IDEAS ENGAGEMENT TOOL





Recover + Reimagine

We're looking towards a positive future for our city.

Share your ideas about what Council can do now and into the future.

cityofadelaide.com.au/reimagine

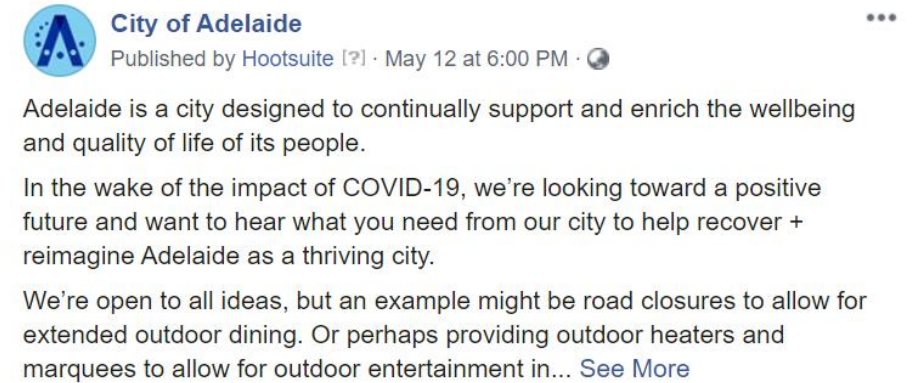
Image: Mimby Jones Robinson
Rainbow Queen Love Goddess 2018, Moger Lane, Adelaide




CityofAdelaide @CityofAdelaide · 5m

Together we can recover + reimagine Adelaide as a thriving city. We're seeking your input on how that looks for you and what we can do to make that happen. Share your ideas now. ow.ly/jZAc50zGRg5

#DesignedforLife #MyAdelaide Art: Seb Humphries

City of Adelaide

Published by Hootsuite [?] · May 12 at 6:00 PM · 🌐

Adelaide is a city designed to continually support and enrich the wellbeing and quality of life of its people.

In the wake of the impact of COVID-19, we're looking toward a positive future and want to hear what you need from our city to help recover + reimagine Adelaide as a thriving city.

We're open to all ideas, but an example might be road closures to allow for extended outdoor dining. Or perhaps providing outdoor heaters and marquees to allow for outdoor entertainment in... [See More](#)



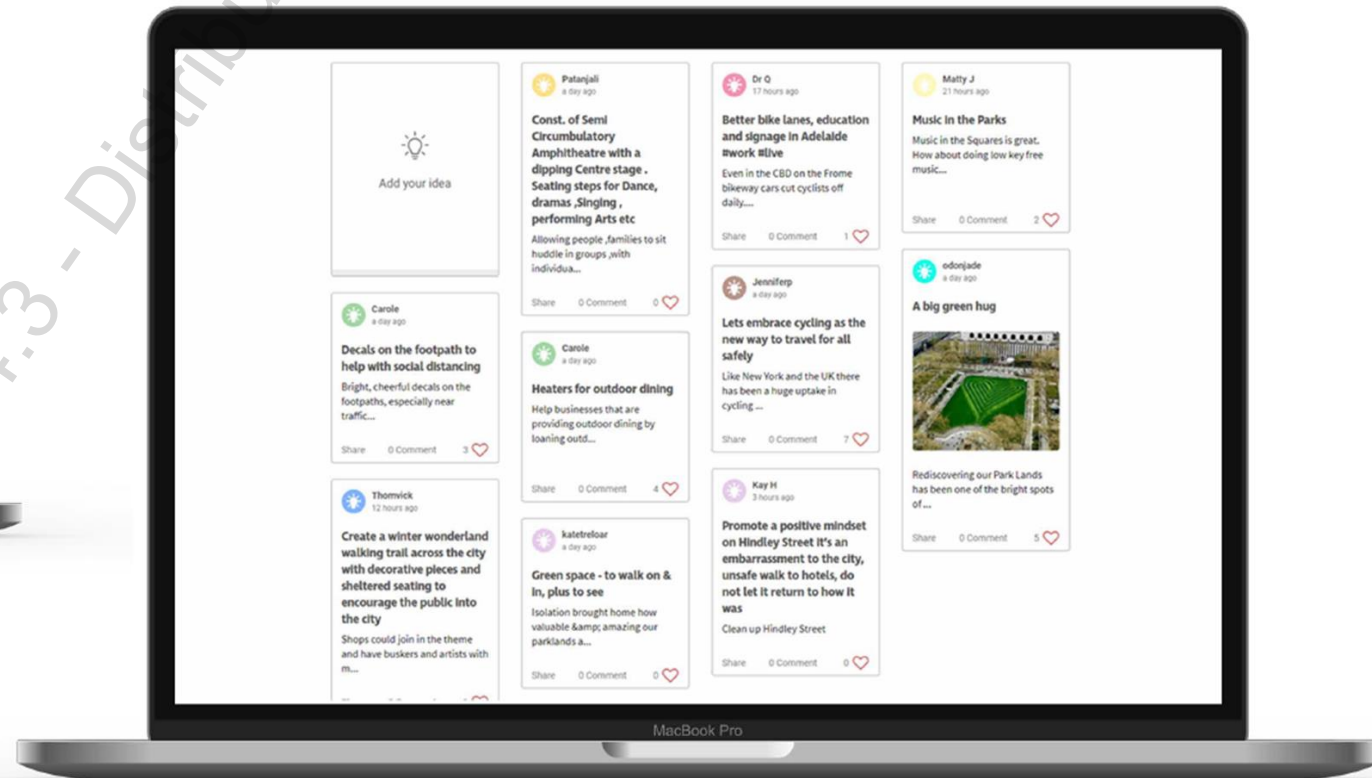
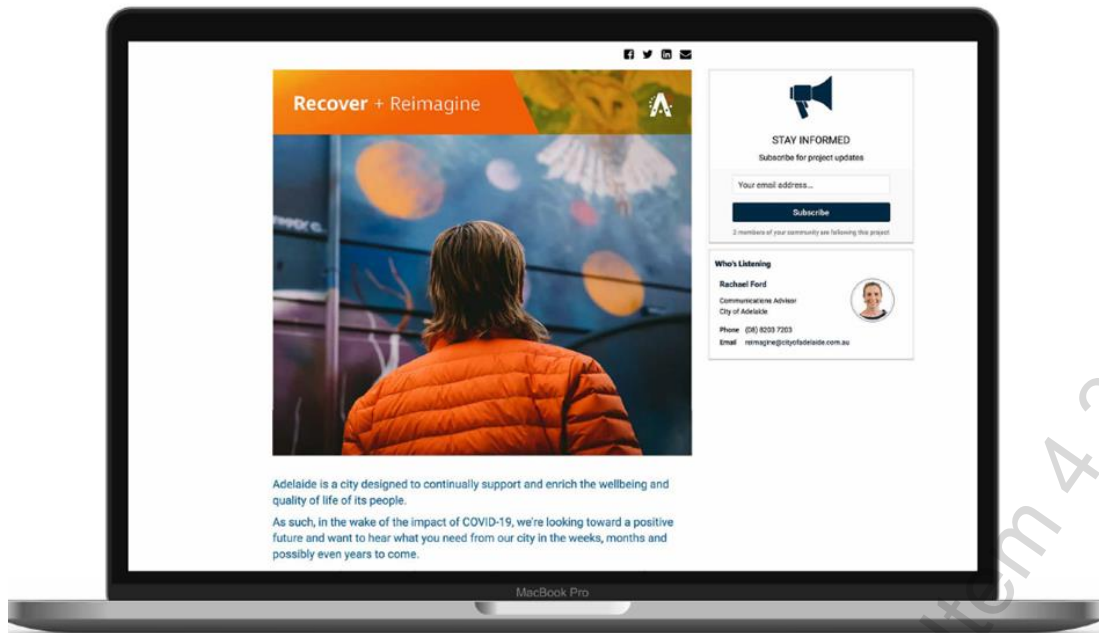
Recover + Reimagine

We're looking towards a positive future for our city and want to hear your ideas about what Council can do now and into the future. Together, let's **recover + reimagine**.

Share your ideas

Recover + Reimagine

IDEAS ENGAGEMENT TOOL



Recover + Reimagine

IDEAS PROCESS



Capture
Investigate
Decide
Implement

Investigation criteria includes:

- **Impact**
- **Cost**
- **Time**

Recover + Reimagine

IDEAS PROCESS



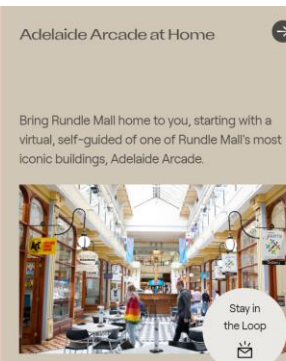
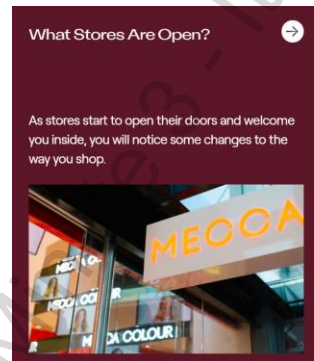
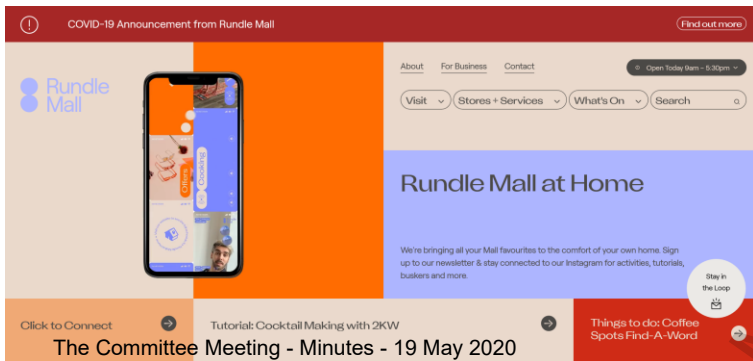
- Since 12 May, a cross functional team has reviewed more than 60 ideas provided by Council Members, Council staff and the community
- On 14 May, 23 ideas were discussed in more detail and are being scoped for implementation
- Ideas submitted through the engagement tool will be reviewed and assessed daily.



Recover + Reimagine RUNDLE MALL



- Created the Rundle Mall at Home campaign
- Installed social distancing messaging and signage
- Increased cleaning of high touch points e.g. bins, benches, Malls Balls
- Increased security to ensure retailers, staff and customers feel safe
- Working closely with the South Australian Police to support retailers and additional dedicated foot patrols throughout the Mall
- Working with retailers to ensure customer ratios are in line with restrictions



Recover + Reimagine

ADELAIDE CENTRAL MARKET



- Introduced two new services:
 - Click and Collect
 - Home delivery service with participating traders
- Has remained open as the market provides essential services for the community
- ACM has additional signage and floor wardens on Saturdays to assist with social distancing
- Additional cleaning of high touch points and hand sanitizer available at entrances and key locations



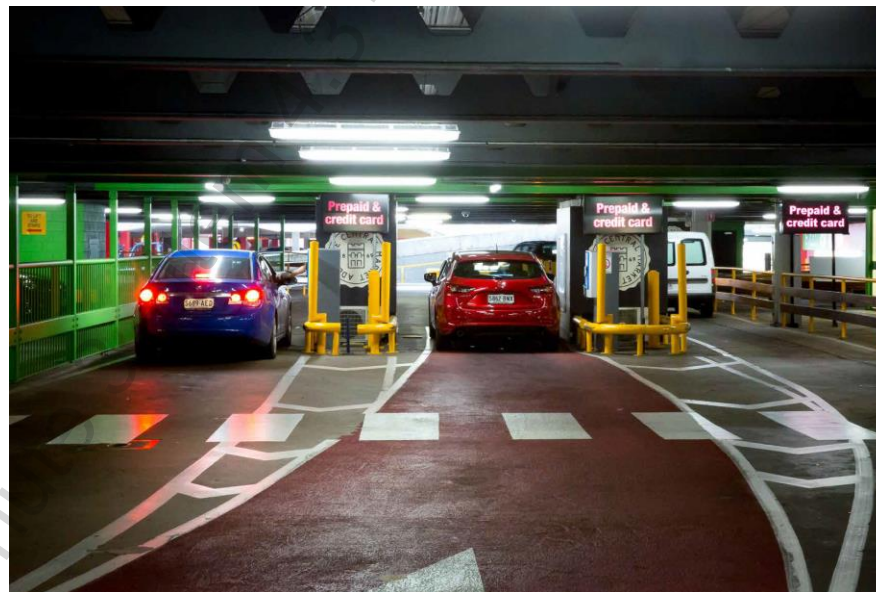
Recover + Reimagine UPARK PLUS



- To date have over 7,500 accounts have been created
- Investigating opportunities for additional benefits that may be offered by city businesses for UPark Plus card holders.



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A promotional graphic with a blue background on the left and a cityscape on the right. The text on the blue background reads: '\$8 Capped rate parking UPARKPLUS Start now upark.com.au/plus'. At the bottom left of the blue area are the City of Adelaide and UPark logos.

Recover + Reimagine #MYADELAIDE



Old friends
are waiting.
Coffee this way.
#MyAdelaide
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The city streets
have missed
your feet.
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We missed you
as much as you miss
your trackies.
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RECOVER AREAS OF FOCUS



Fairy lights



Footpath decals



Heaters



Mowing the heart



Tree Wrapping



Walking



Recover + Reimagine

BUDGET AND FINANCIAL IMPLICATIONS



IMPLICATION	COMMENT:
19/20 Budget Allocation	Reallocation of \$100,000 from existing budgets to enable rapid response to implement identified ideas
19/20 Budget Reconsideration (if applicable)	Not as a result of this report
Proposed 20/21 Budget Allocation	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Implementation of projects will be managed within existing resources
Life of Project or Life Expectancy of Asset	Anticipated projects within the Recover phase will be implemented during the next 2 months with projects in the Reimagine phase having a longer term commencement and delivery phase.

Other Funding Sources

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Opportunities for potential funding partnerships to deliver ideas will be identified through the scoping phase for each project.